

## SODIRECT BUSINESS AND PRODUCT DEVELOPMENT COMPANY GIVES MOTEC'S TRAUMA PROJECT A LIFT

Ms Sarah Olney, Chief Executive Officer of SODIRECT Company is a member of Motec and a keen supporter of Motec's Projects in Africa. When Sarah and her partner, a former aviation engineer team up to invite Motec to launch a company project and introduce Motec to the Business community in Milton Keynes, it was only the beginning of good things to come. It was a sunny Thursday afternoon, 1<sup>st</sup> October 2009. Motec was represented by P. Ofori-Atta and Mrs Linda Bigham. Many top executives of businesses in Milton Kings were there in support.

Jon and Sarah introduced her company and also appealed for support for Motec Life –UK. Sarah fluently spoke about her visions and the many new opportunities in the area of products especially modern engineering products at the frontiers of knowledge that her company could make available to the public upon request.

Mr Ofori-Atta spoke about the objectives of Motec working with grass root health workers in sub-Saharan African nation of Ghana, providing training, some specialised clinical work and the up-grading the healthcare services in selected target hospitals in Ghana. He lamented over the poor state of trauma care in sub-Saharan Africa which seemed to be left un-supported in spite of the fact that trauma was causing most fatalities among the age group 5 -40 years, far more than deaths caused by HIV/AIDS, Tuberculosis, malaria and malnutrition put together.

In an appeal, Ms Sarah Olney pledged with the community to raise funds through the sacrifice of a bottle of wine a week per business executive in attempt to raise several thousands of pounds each year for three years to meet a target of about £1million to cover the establishment of an orthopaedic facility to provide care and trauma implants in Ghana. Both Sarah and Jon are expected in Ghana in 2010.

Mr Ofori-Atta and Mrs Bigham expressed appreciation of Motec for the giant step. Below are some pictures taken at the function. Over 30 executives attended.



A taste of Milton Keynes on a bright October afternoon – all for Africa



Ms Sarah Olney waits for the launch.



The Business Executives take lucky turns for their trophies from the golf contests.



Mrs Linda Bigham steps out of the launch venue – with all smiles.